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MEDIA CONTACT

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VOLTA NY – New York  
March 4 – March 7, 2010

[www.voltashow.com](http://www.voltashow.com)

**NEW YORK** (February 1, 2010) – The cutting-edge art fair **VOLTA NY** returns during The Armory Week with its original and provocative solo invitational format. Held at its usual, iconic urban location—right off 5th Avenue and opposite the Empire State Building—this year **VOLTA NY** hosts 86 international artists and their galleries on the 11<sup>th</sup> floor of 7W 34<sup>th</sup> Street.

Continuing the original mandate to create a tightly-focused event that is a place for discovery and a showcase for relevant contemporary positions—regardless of the artist or gallery’s age—**VOLTA NY** features exclusively solo projects of notable and emerging international artists, conceived to complement the exciting program of art presented by its sister fair, **The Armory Show**, with whom **VOLTA NY** shares the VIP and Talks Programs and shuttles to and from both fairs.

A platform for challenging, often complimentary, sometimes competing ideas about contemporary art, the strictly solo format of **VOLTA NY** gives the fair a unique character with visitors positively comparing the New York fair to a series of intense studio visits. The commitment to a single artist, while surely the most striking of presentations in any economic landscape, is always something of a risk. The dedication and confidence shown by the exhibiting galleries to continue to pledge themselves to a risky and challenging format has given rise to this year’s title: No Guts No Glory, a phrase that can be applied both to the work on show, its creators and its supporters/presenters.

**VOLTA NY** brings together work from 86 remarkable artists or artistic collaborations, each artist having been selected for their dramatic visual presentation.

Highlights of **VOLTA NY** include a strong presence from artists working with the moving image and projections, such as **Vladimir Logutov**, recently listed at the “Younger than Jesus” exhibition at the New Museum; **Federico Solmi**, a Guggenheim Fellowship Award-winner, with provocative animated video work; **Kathleen Herbert**, the recipient of several major awards from the British Arts Council and nominated for the Beck’s Futures prize, projecting a film shot in Gloucester Cathedral; and **Samuel Rousseau**, with a series of small framed video objects, showing tiny individual characters imprisoned in transparent plastic bubbles of medicinal shrink-wrap.

Meanwhile, following his critically-acclaimed installation for Prospect.1 New Orleans Biennial and his first solo museum exhibition at New Orleans Museum of Art, **Skylar Fein** will present “*Youth Front*,” an installation of new sculpture, paintings and screen prints dealing with revolution and anarchism -- a body of work that includes a blistering social critique. Other ambitious projects include those by 2009 Venice Biennale artist **Jan Håfström**, a panoramic photography and site-specific installation by **Henrietta Simson** and arresting figurative collages by **Chambliss Giobbi**, recipient of Guggenheim, NEA and NYFA fellowships. Entirely new bodies of work are being made specifically for **VOLTA NY** by photographer **Carrie Schneider**, fresh from a solo exhibition at the Museum of Contemporary Art, Chicago, and by multimedia artist **Ben Turnball**, who is creating a particularly *à propos* work with his “*Hero*” series, inspired by New York City firemen.

More ...



Also true to the **VOLTA** spirit is a continued focus on dynamic art scenes outside of the usual US and central European cities. This year sees an even broader spectrum of exhibitors including galleries from Cape Town and Shanghai respectively showcasing local artists **Cameron Platter** and **Xie Caomin**. Meanwhile Israel is represented by **Tamara Kostianovsky**; India by **Gigi Scaria**; Korea by **Soyeon Cho**; Japan by **Nobuaki Onishi**.

Latin America is broadly featured by a highly diverse selection of artists including; Brazilian artist **Marcelo Moscheta**'s intense and emotional landscapes provide the viewer with intriguing views of remote and unexplored places; **Alessandro Balteo Yazbeck**, from Venezuela, collaborating with **Media Farzin**, present a semi-fictional tale of international intrigue alongside Calder inspired installations. **Maria José Arjona**, from Colombia, presents documentation of her live work that explores the body's potential to create new languages, while actually scheduled to perform across town at The Museum of Modern Art in the retrospective *Marina Abramović: The Artist Is Present* (March 14 to May 31, 2010); fellow Colombian **Sandra Bermudez** shows an installation of her text-based work on self-designed wallpaper. **Oscar de las Flores**, from El Salvador, is showing his intricate Dante-esque drawings; **Máximo González** an Argentinian based in Mexico City DF, shows new paper works cut out from devalued South American currency bills, making ironic and critical political commentary on the dependence of South American economies on the U.S., while his compatriot **Karina Peisajovich** works in the abstract using light as her main medium. A more historical position is represented by **Luis González Palma**, a Guatemalan photographer born in 1957 who was represented both at the 49th and 51st Venice Biennales, with work that is still of the utmost relevance, focusing on the plight of the indigenous Mayas.

Eastern Europe also has a strong representation with three Russian artists; **Vladimir Arkhipov** who continues to examine the role of everyday objects in our lives, whilst **Vladimir Logutov** whose video work conveys a disturbing and "out of joint" world that fascinates, and **Fyodor Pavlov-Andreevich**, following his blistering *I Eat Me* performance series will once again be stretching boundaries with a slyly interactive mixed media installation entitled *Whose Smell Is This?*; Slovakian artist **Svätopluk Mikyta**, continues to draw on political iconography for his inaugural show. Intensely personal and nostalgic imagery provide the subject-matter for Romanian **Marius Bercea** paintings, Hungarian **Adam Szabo** bold and seemingly grotesque *Skin Diseases* series will be on show, while Hungarian-based Moldavian-born painter **Alexander Tinei**, recently returned from the 2009 Prague Biennale, is showing a series of new paintings.

Aside from convenient public access by subway or taxi, visitors can reach **VOLTA NY**'s prime location just off 5<sup>th</sup> Avenue with shared shuttles directly between The Armory Show on Pier 94 and the **VOLTA NY** site opposite The Empire State Building on 34<sup>th</sup> street.

In addition, visitors can now purchase a combination ticket for both **VOLTA NY** (regular \$15) and our partner fair **The Armory Show** (regular \$30) online now for a discounted price of only \$40 at <https://www.microspec.com/tix123/etic.cfm?code=ARMORY10>

**VOLTA** was founded in Basel in 2005 by dealers Kavi Gupta (Chicago), Ulrich Voges (Frankfurt) and Friedrich Loock (Berlin). The sixth edition in Basel, **VOLTA6**, will be held to coincide with Basel Art Week.

**Office**

info@voltashow.com



Artist	Gallery	City
Einat Amir/ Arlen Austin	Scaramouche	New York
Meris Angioletti	Galleria Tiziana Di Caro	Salerno
Maria José Arjona	Galerie Anita Beckers	Frankfurt
Vladimir Arkhipov	Barbarian Art Gallery	Zürich
Olive Ayhens	Frederieke Taylor Gallery	New York
Jill Baroff	Galerie Christian Lethert	Cologne
Charif Benhelima	Crown Gallery	Brussels
Marius Bercea	Chung King/François Ghebaly	Los Angeles
Sandra Bermudez	Kasia Kay Art Projects	Chicago
Andrea Bianconi	Furini Arte Contemporanea	Rome
Sverre Bjertnes	Galleri K	Oslo
Valérie Blass	Parisian Laundry	Montreal
GL Brierley	Madder139	London
Anders Brinch	Galleri Christoffer Egelund	Copenhagen
Tony Brown	galerie ColletPark	Paris
Nicholas Buffon	Callicoon Fine Arts	Callicoon
Franz Burkhardt	Schuebbe Projects	Düsseldorf
Heather Cantrell	Kinthead Contemporary	Culver City
Xie Caomin	55 Gallery	Shanghai
Rebecca Chamberlain	judi rotenberg gallery	Boston
Soyeon Cho	SKL Gallery	Palma de Mallorca
John Copeland	V1 Gallery	Copenhagen
Matthew Cox	Pentimenti Gallery	Philadelphia
Christopher Daniels	Number 35 Gallery	New York
Oscar De Las Flores	Katharine Mulherin	Toronto
Richard Dupont	Charest-Weinberg Gallery	Miami
Nick Ervinck	Koraalberg	Antwerp
Neil Farber	Pippy Houldsworth	London
Skyler Fein	Jonathan Ferrara Gallery	New Orleans
Alison Erika Forde	The International 3	Manchester
Charley Friedman	Gallery Diet	Miami
Ghost of a Dream	The Cynthia Corbett Gallery	London
Chambliss Giobbi	MiTO	Barcelona
Máximo González	Galería Valle Ortí	Valencia
Richard Haden	Dorsch Gallery	Miami
Jan Håfström	Fruit and Flower Deli	New York
Jan Håfström	Andreas Brändström Fine Art	Stockholm
Péter Tamás Halász	acb Galéria	Budapest
Nanna Hänninen	camara oscura	Madrid
Kathleen Herbert	Danielle Arnaud contemporary art	London
Douglas Henderson	Galerie Mario Mazzoli	Berlin
Boris Hoppek	heliumcowboy artspace	Hamburg
Dawolu Jabari Anderson	Finesilver	San Antonio
Mathias Kessler	Galerie Heike Strelow	Frankfurt
Tamara Kostianovsky	Y Gallery	New York



Artist	Gallery	City
Penny Lamb / Steve Goddard	FAS	London
Nikolaj Bendix S. Larsen	Galerie Vanessa Quang	Paris
Markus Leitsch	Galerie Metro	Berlin
Jen Liu	Ceri Hand Gallery	Liverpool
Vladimir Logutov	Galerie Stanislas Bourgain	Paris
Michele Lombardelli	AMT Torri & Geminian	Milan
Nancy Lorenz	PDX Contemporary Art	Portland
Svätopluk Mikyta	Emmanuel Walderdorff Galerie	Cologne
Marcelo Moscheta	Galería Leme	São Paulo
Dona Nelson	Thomas Erben Gallery	New York
Nobuaki Onishi	MA2Gallery	Tokyo
Jennie Ottinger	Johansson Projects	San Francisco
Luis González Palma	Galería Visor	Valencia
Thomas Palme	Teapot	Cologne
Todd Pavlisko	samsøn	Boston
Karina Peisajovich	Alejandra von Hartz Gallery	Miami
Roberto Pellegrinuzzi	Pierre-François Ouellette	Montreal
Emilio Chapela Perez	EDS Galeria	Mexico DF
Cameron Platter	WHATIFTHEWORLD	Cape Town
Paul Pretzer	Hamish Morrison Galerie	Berlin
Yuval Pudik	Kim Light/LightBox	Los Angeles
Danny Rolph	Poppy Sebire	London
Samuel Rousseau	Aeroplastics Contemporary	Brussels
Rafael Rozendaal	Extra Joker	Paris
Gigi Scaria	Videospace	Budapest
Carrie Schneider	moniquemeloche Gallery	Chicago
Amy Simon	Andrea Meislin Gallery	New York
Henrietta Simson	Man&Eve	London
Mickey Smith	Invisible Exports	New York
Federico Solmi	ADN Galeria	Barcelona
Jered Sprecher	Steven Zevitas Gallery	Boston
Giuseppe Stampone	prometeogallery di Ida Pisani	Milan
Ádám Szabó	Inda Gallery	Budapest
Dannielle Tegeder	Priska C. Juschka Fine Art	New York
Alexander Tinei	VOGES Gallery	Frankfurt
Alexander Tinei	Ana Cristea Gallery	New York
Karl Tuikkanen	Nordin Gallery	Stockholm
Ben Turnbull	Eleven	London
Jan Vormann / Markus Putze	Jarmuschek + Partner	Berlin
Per Wizén	Stene Projects	Stockholm
Alessandro Balteo Yazbeck with Media	Farzin - Faria Fábregas Galería	Caracas
Holly Zausner	Wohnmaschine	Berlin



## Essential Information

### Dates and Times

**VOLTA NY** takes place in 2010 to coincide with our partner fair The Armory Show, from Thursday, March 4<sup>th</sup> – Sunday, March 7<sup>th</sup>.

#### *Preview*

Thursday, March 4 <sup>th</sup>	Guest of Honor	11 am - 12 pm
	VIP	12 pm - 2 pm
	Press Preview	12pm – 2pm

Access with personal invitation from **VOLTA NY** (for Armory VIPs) or **VOLTA NY** credentials or Press credentials

#### *Public Hours Daily*

Thursday, March 4 <sup>th</sup>	2 pm - 8 pm
Friday, March 5 <sup>th</sup> – Sunday, March 7 <sup>th</sup>	11am - 7 pm

### Location

7 W. 34th Street	(Betw. 5th / 6th Aves; Opposite Empire State Building)
New York, NY 10001 USA	
11th Floor	Fair Location
10th Floor	Show / Press Office
8th Floor	“Open Forum” Talks Lounge

### Admission and Catalogue Prices

onestar press <b>VOLTA NY</b> artists' book	\$20
General Admission:	\$15
Student / Seniors:	\$10
Armory / <b>VOLTA NY</b> Combo Pass:	\$40

The **Combination Pass** can be purchased in advance online at this link:

<https://www.microspec.com/tix123/etic.cfm?code=ARMORY10>

or by going to **The Armory Show** website > Attending the Show > Tickets

### Getting There

**Shuttle:** A regular shuttle service will run every 20 minutes to and from The Armory Show and **VOLTA NY**, from Thursday March 4<sup>th</sup> through Sunday March 7<sup>th</sup>, from 1 pm to 8 pm

**Subway:** The yellow N/Q/R/W line and orange B/D/F/V line stop directly at 34th St and 6th Ave./Broadway. Walk a half block east. The green 6 line stops at 33rd and Park Ave (do not take 4/5, they are express!). Walk 2 1/2 blocks west.

### **VOLTA NY Contact Information**

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